



Ronald McDonald House Charities® of Connecticut & Western Massachusetts
860 Howard Avenue Suite A, New Haven, CT 06519 www.rmhc-ctma.org
203-777-5683 tel, 203-777-3082 fax

Ronald McDonald House Charities® of CT and Western MA

Donor Stewardship & Privacy Policy

I. RMHC Donor Stewardship

The work and mission of Ronald McDonald House Charities® of Connecticut and Western Massachusetts, Inc. (RMHC CTMA) are accomplished through public trust and the generosity of others. Donor stewardship is the foundation for building trust and lasting relationships between RMHC CTMA and those who support the mission. RMHC CTMA will maintain the public trust through efficient, cost-effective, and compassionate stewardship of resources. RMHC CTMA will strive to earn and convey trust through integrity, openness, and honesty.

Charitable donations provide an important and unique source of voluntary financial support for the work of RMHC CTMA. Truthfulness, donor confidentiality, and responsible stewardship are the foundations for RMHC CTMA's fundraising. Donors entrust funds to RMHC CTMA with the confident expectation that their gifts will be managed in a fiscally responsible, ethical and timely manner. Every effort will be made to ensure that the donors' confidence in RMHC CTMA is well placed and that all monies are expended and reported under the guidelines and within the timeframe requested by donors.

II. RMHC CTMA Donor Privacy Policy

- A. The Executive Director will oversee the organization and resources entrusted to RMHC CTMA by the community.
- B. RMHC CTMA will strive to act with integrity, openness, and honesty in all relationships, interactions, and transactions with its various donors and publics.
- C. RMHC CTMA honors donor privacy and will not sell, trade or lend its donor or member mailing lists for use by any other organization, and will not send mailings on behalf of other organizations.
- D. RMHC CTMA has a board-approved annual budget and written policies governing the following matters: conflict of interest; investment of assets; internal controls; and purchasing practices.
- E. RMHC CTMA fundraising practices are consistent with and respectful of the intent of donors and prospective donors as well as the RMHC mission and organizational capacity.
- F. RMHC CTMA fundraising costs will be reasonable in terms of percentage of charitable revenue spent for development. RMHC CTMA will strive to have charitable contributions from fundraising activities that are at least three times the amount spent on fundraising.
- G. RMHC CTMA will make its program vs. management and fundraising ratios available for the public upon request.
- H. RMHC CTMA will have an annual independent audit and will make this audit available to the general public and upon request.
- I. RMHC CTMA will strive to create and provide accurate, truthful communications with donors and constituents and will not mislead or knowingly or intentionally misrepresent itself or its work.
- J. RMHC CTMA will be accountable to its donors and the general public and will publish and make available an Annual Report.
- K. RMHC CTMA can be contacted by calling 203-777-5683, faxing to 203-777-3082, emailing at info@rmhc-ctma.org, mail to 860 Howard Ave. Suite A, New Haven, CT 06519 or by visiting our website at www.rmhc-ctma.org.